

# Expo 2025 Osaka - Australia Pavilion Program Curator - Expression of Interest

## Form Preview

### Expression of Interest: Australia Pavilion Program Curator

\* indicates a required field

This form is for **for - profit organisations** to express interest in becoming an Australia Pavilion Program Curator to provide curatorial services towards the planning, implementation, and delivery of an event in the Australia Pavilion.

If your organisation's EOI to become an Australia Pavilion Program Curator is successful, we will ask you to submit a separate form with more detailed information about your event proposal.

### Eligibility

#### I confirm that I / my Organisation:

- has read the Australia Pavilion – Friends of the Australia Pavilion and Australia Pavilion Program Curators Guide
- is able to demonstrate alignment to the [Australia Pavilion priority programming pillar/s and/or cross-cutting values](#)
- is unencumbered by real or perceived conflict with the Australian Government
- has fewer than 200 employees and an annual turnover below AUD\$50 million
- is a responsible and reputable Organisation whose name would enhance the reputation of Australia's involvement in Expo 2025 Osaka
- Is willing to work with the Australian Government to promote Australia's strengths in key sectors and capabilities to advance the bilateral relationship.

#### I confirm the above \*

☐ Yes

☐ No

Expressions of Interest (EOI) will remain open until 31 December 2024.

Responses to the Expression of Interest will be assessed progressively to meet project timelines. This may result in an Australia Pavilion Program Curator opportunity no longer being available in a specific programming pillar or cross-cutting value category. Early applications are encouraged. Please connect with us if you have any further questions [expopartnerships@dfat.gov.au](mailto:expopartnerships@dfat.gov.au).

\*\*\* Based on your response above, you are **not eligible** to submit an expression of interest for becoming an Australia Pavilion Curator. \*\*\*

*The validation below cannot be changed and will prevent submission of your application.*

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## Applicant Details

\* indicates a required field

Organisation Name \*

Postal Address \*

Address

Street Address \*

Address

Phone \*

Website \*

How many employees does your organisation have? \*

☐ Less than 100

☐ 100 - 500

☐ 500 - 1000

☐ More than 1000

Approximate annual turnover \*

Must be a dollar amount.

Description of activities \*

Word count:  
Must be no more than 200 words.  
Provide an overview of your organisation.

ABN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	

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DGR Endorsed  
ATO Charity Type  
ACNC Registration  
Tax Concessions  
Main business location

[More information](#)

NOTE: Japanese organisations do not require an ABN.

**Is your organisation Australian owned and operated? \*** ☐ Yes ☐ No ☐ Other:

**Tell us about your organisation's activities with Japan. What aspirations does your organisation have of operating in/expanding in/working with Japan, and how will you use Expo to do this? \***

Word count:  
Must be no more than 200 words.

**Has your organisation participated in / attended World Expo before? \*** ☐ Yes ☐ No

**If yes, please provide further information \***

Word count:  
Must be no more than 100 words.

## Primary Contact

**Name \***

Title

First Name

Last Name

The main contact person within the organisation for this EOI.

**Position \***

**Email \***

Must be an email address.

**Mobile Number \***

## Secondary contact

**Name \***

Title

First Name

Last Name

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**Position \***

**Email \***

Must be an email address.

**Mobile Number \***

## Event Details

\* indicates a required field

**Event Title \***

**Event description \***

Word count:

Must be no more than 200 words.

**Describe how your event will provide benefit to Australia and enhance Australia's presence at Expo \***

Word count:

Must be no more than 200 words.

**Event alignment with Australia's strategic objectives \***

- ☐ Deepen Australia's relationship with Japan
- ☐ Create new opportunities for Australia
- ☐ Project a modern Australia to the world

Select all that apply

**Explain how your event aligns with Australia's strategic objectives for Expo \***

Word count:

Must be no more than 200 words.

**Is your organisation First Nations owned (at least 50 per cent ownership) or will your event prosecute First Nations interests? \***

Word count:

Must be no more than 200 words.

**Event alignment with Australia's program pillars \***

- ☐ Global New Energy & Decarbonisation (17-28 Sept)
- ☐ Water, Oceans, Climate & Natural
- ☐ Sport
- ☐ Visitor Economy (25 April - 6 May)

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Environment (17-28 Sept)

☐ Health and Medtech (20 June - 1 July) ☐ Arts & Culture (25 April - 6 May)

☐ Food, Wine, Beverage, Textiles & Agriculture (5 -16 June) ☐ Future Society, Cities, Technology & Innovation (15 - 26 May)

☐ International Education & Research Collaboration (17 - 28 July) ☐ Space (15 - 26 May)

Select all that apply

**Event alignment with Australia's cross-cutting values \***

☐ Sustainability (2-12 Oct)

☐ First Nations Priorities

Select all that apply

☐ Regional Collaboration

☐ Gender Equality & Inclusion (1 - 12 Aug)

**Explain how your event aligns to Australia's priority programming pillars and/or cross-cutting values for Expo 2025; the Expo 2025 theme 'Designing Future Society for Our Lives'; and/or the UN Sustainable Development Goals \***

Word count:

Must be no more than 200 words.

**Potential event partners/collaborators \***

**Preferred date/timing of event (if known) \***

Word count:

Must be no more than 100 words.

For example: 20 June, lunch OR during Te Aratini week.

**Preferred event format \***

- ☐ Invite-only Gala event in special event precinct for up to 80 people for 3 hours
- ☐ Invite-only event in special event precinct for up to 100 people for 3 hours
- ☐ Invite-only VIP BBQ or brunch on outdoor terrace for up to 80 people for 3 hours

**Target audience (sector specialists / government / academia / corporations) \***

**Potential invitees (also identify any high - level and influential invitees) \***

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**Approximate number of guests \***

- ☐ Up to 10  
☐ 10 - 30  
☐ 31 - 50

- ☐ 51 - 75  
☐ 75 - 100

## Value-in-kind Contribution Details

### Australia Pavilion Program Curator event curator contribution

This is a financial category of partnership wherein organisations curate events on behalf of Australia as a value-in-kind contribution to our official events program.

Provide the commercial value of your organisation's contribution to leading an event, including GST. This can include costs related to arranging and confirming attendance of speakers, special guests and participants; managing event participation contracts, travel, and accommodation; and any associated logistical support. Should the value of the services exceed AUD249,000, the program curator will be upgraded to a value-in-kind partnership at the tier of the services' value.

Files in support of your product / services can be attached at the bottom of this page.

*Delete or add rows as required.*

Category	Details	Value
	Must be no more than 50 words.	Must be a dollar amount.
Cost of guest speaker/s (including speaking fee, airfare or travel costs, and accommodation)		
Cost of guest attendees (including speaking fee, airfare or travel costs, and accommodation)		
Cost of organisation staff to attend (including airfare or travel costs, and accommodation)		
Cost of preparing materials for the event, including AV content, written materials or gift bags		
Cost of additional food and beverage (above base package provided by DFAT)		
Cost of preparing materials for translation before the event		
Food and beverage above base package provided		
Other costs		

**Attachments in support of your product / services**

Attach a file:

## Privacy and Freedom of Information

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\* indicates a required field

The Department of Foreign Affairs and Trade (DFAT) must comply with the [Australian Privacy Principles](#) contained in the Privacy Act 1988 (Cth) (Privacy Act). The DFAT Privacy policy is available [here](#).

The information you provide in your application is used by DFAT to assess your Expression of Interest. This information, including personal information, may be disclosed to the DFAT Osaka Expo Taskforce, Commonwealth and State or Territory governments, organisations that have involvement in Expo 2025. Applicants should also note the provisions of the Freedom of Information Act 1982 apply to documents in DFAT's possession.

I certify that:

- I have read the relevant information provided in the Australia Pavilion – Friends of the Australia Pavilion and Australia Pavilion Program Curators Guide regarding eligibility and conditions
- I understand that if this Expression of Interest is successful my organisation will be required to provide curatorial services towards the planning, implementation, and delivery of my proposed event, and this may include (but is not limited to): designing, planning, and hosting events; arranging and confirming attendance of speakers, special guests and participants; managing event participation contracts, travel, and accommodation; and undertaking any associated logistical support.
- I understand that DFAT will retain the power to vary, amend, and/or approve any aspect of the planning, implementation, and delivery of my proposed event.
- The statements in this application are true to the best of my knowledge and any supporting material is my own work or the work of the persons named in this application.
- I accept that DFAT reserves the right to use whatever assessment processes and selection criteria they deem necessary to evaluate this and other applications for partnerships opportunities.
- I acknowledge that this Expression of Interest will be assessed on its merits and compared to other prospective partners' applications.
- I understand that my contact details may be used to receive information updates about relevant DFAT activities, and that I may choose to opt out of further updates at any time.
- I accept that my organisation will not have exclusivity of representation in a sector.
- If my application is successful, I consent to the media or members of parliament being given information about the partnership and agree I may be contacted directly by them on the contact number provided under Applicant Details above.

**Certification:** \*

☐ I have read and agree to the above conditions

**Date of Certification** \*

Must be a date

**Certifying Officer's Name**

\*

Title

First Name

Last Name

**Certifying Officer's Position** \*

