

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

Expression of Interest

* indicates a required field

Eligibility

For more information on Expo 2025 Osaka - Australian Pavilion Partnerships please see our [website](#).

Confirmation of Eligibility

I confirm that I (the applicant):

- have read the Expo 2025 Osaka, [Australian Pavilion Partnership Opportunities](#) and [Expression of Interest guidance, including the partnership criteria](#)
- am an Australian organisation or entity with an ABN or ACN; or a registered Japanese organisation
- am able to demonstrate alignment to the [Australian Pavilion partnership criteria](#)
- am unencumbered by real or perceived conflict with the Australian Government
- am a responsible and reputable Organisation whose name would enhance the reputation of Australia's involvement in Expo 2025 Osaka
- am willing to work with the Australian Government to promote Australia's strengths in key sectors and capabilities to advance the bilateral relationship.

Required *

☐ Yes

☐ No

Expression of Interest (EOI) will remain open until 31 December 2024*.

Responses to the Expression of Interest will be assessed progressively to meet project timelines. This may result in a value-in-kind opportunity no longer being available in an advertised category (early applications are encouraged). There are limitations surrounding the types of construction, fit-out, landscaping, building services and equipment that can be provided, proposals should be discussed with DFAT prior to submitting an EOI. Please connect with us if you have any further questions expopartnerships@dfat.gov.au.

**The first round of expressions of interest for Australian Pavilion construction, furniture, fit-out, landscaping, building services, furniture, fittings and equipment will close in late 2023. Please contact*

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

expopartnerships@dfat.gov.au for more information on the closing date.

If you have any questions about the Expression of Interest, please contact us at **expopartnerships@dfat.gov.au**

Organisation Details

* indicates a required field

Organisation Name *

Trading Name

Enter a trading name or professional name (if different from legal entity name above)

ABN / ACN

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

NOTE: Japanese organisations do not require an ABN.

CEO / Managing Director / Head of Organisation *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Head of Organisation Position Title *

Postal Address *

Address

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

Suburb/Town

State/Province

Postcode

Country

Must be an international post code

Street Address *

Address

Suburb/Town

State/Province

Postcode

Country

Must be an international post code

Business Phone *

Website address

Facebook account name

Instagram account name

Twitter handle

Other social media platforms

Primary Contact Details

Contact Person *

Title

First Name

Last Name

The main contact person within the organisation for this EOI.

Contact Person's Position *

Email *

Mobile Number *

Work Number

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

Organisation Overview

* indicates a required field

Please provide an overview of your organisation *

Word count:

Must be no more than 200 words.

How many employees does your organisation have? *

☐ Less than 100 ☐ 100 – 500 ☐ 500 – 1000 ☐ More than 1000

Head office location *

Is your organisation Australian owned and operated? *

Does your organisation have existing links with Japan? *

☐ Yes ☐ No

If yes, please provide more information below.

Please explain your links with Japan *

Word count:

Must be no more than 150 words.

If no, please let us know why Expo interests you.

Please explain why Expo is of interest to your organisation *

Word count:

Must be no more than 150 words.

Does your organisation have an office in Japan? *

☐ Yes ☐ No

If yes, please provide details below.

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

Office address in Japan *

Address

Address Line 1, Suburb/Town, State/Province, and Postcode are required.

Do you produce any communications, media or social media in Japanese? *

☐ Yes

☐ No

If yes, please provide further information. *

Have you participated / attended World Expo before? *

☐ Participated/
Partnered

☐ Attended

☐ Never before

**If participated/
partnered or attended,
please provide
information, which Expo
(s). ***

Word count:

Must be no more than 50 words.

Partnership Opportunities

* indicates a required field

Is your organisation interested in a cash investment or value-in-kind partnership? *

☐ Official Provider - value-in-kind partnership (organisation provides good or services)

☐ Cash Investment partnership (organisation makes a cash investment)

Which opportunity are you interested in? *

☐ Bronze partner - contribution of goods or a cash investment \$250,000

☐ Silver partner - contribution of goods or a cash investment of \$500,000

☐ Gold partner - contribution of goods or a cash investment of \$1,000,000

☐ Platinum partner - contribution of goods or a cash investment of \$2,000,000

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

Official Provider - Value-in-Kind Product Table

* indicates a required field

Please provide a clear and succinct statement of your product or service being offered in the table below. Include the estimated commercial value of the product or service, including GST. Delete or add rows as required.

Files in support of your product / services can be attached at the bottom of this form. You may wish to include photos/imagery and specifications or further details on your products and/or organisation.

Category	Comments (to be completed by Applicant)	Value
Food and beverage (public cafe + VIP)		\$
VIP gifts – Australian Pavilion speakers and official international delegations		\$
Visitor experience		\$
Staff uniforms		\$
Cultural Program		\$
Australian Pavilion construction, fit-out landscaping, building services, furniture, fittings and equipment:		\$
Miscellaneous (other)		\$
	Must be no more than 50 words.	Must be a dollar amount

Please provide as much information in the table as you can, If you have any questions please email expopartnerships@dfat.gov.au to discuss.

Total amount

\$

This number/amount is calculated.

Partnerships Tier *

☐ Official provider partnerships tier

Partnerships Tier *

☐ Bronze partnerships tier

Partnerships Tier *

☐ Silver partnerships tier

Partnerships Tier *

☐ Gold partnerships tier

Partnerships Tier *

☐ Platinum partnerships tier

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

Official Provider - Value-in-Kind contribution

* indicates a required field

What is your organisation's unique Australian product, innovation or story and how will the inclusion of your product help portray Australia positively? How will your contribution promote Australia and enhance the Australian Pavilion?

Explain how your product/s demonstrate quality, innovation, sustainability values, principles and practices.

You may wish to include information on sustainability, quality of product, how it compares to competitors and information on where it is manufactured / sourced.

*

Word count:

Must be no more than 150 words.

Is the product (s) you are proposing to supply already distributed or available in Japan? *

☐ Yes

☐ No

Are there any potential restrictions on your product (s) entering the Japanese market? *

☐ Yes

☐ No

Please provide more information on your plans to secure market access. *

Word count:

Must be no more than 150 words.

Is your organisation able to deliver goods directly to the Australian Pavilion at Expo 2025 Osaka? *

☐ Yes

☐ No

What is your approach to delivering this contribution? *

☐ Direct delivery of technology, product or service

☐ In collaboration with other partners

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

If with partners, please elaborate on who they are and how they will be involved *

If providing food or beverage are you interested in the Guest Chef support package (\$50,000) *

☐ Yes

☐ No

Partnership Criteria

*** indicates a required field**

Australia's priority programming pillars

Which program pillar does your organisation, product or service fall under? *

☐ Arts & Culture (25 April - 6 May)

☐ Space (15 - 26 May)

☐ Food, Wine, Beverage, Textiles & Agriculture (5 - 16 June)

☐ Sport

☐ Future Society, Cities, Technology & Innovation (15 - 26 May)

☐ Visitor Economy (25 April - 6 May)

☐ Global New Energy & Decarbonisation (17 - 28 Sept)

☐ Water, Oceans, Climate & Natural Environment (17 - 28 Sept)

☐ Health & Medtech (20 June - 1 July)

☐ Other:

☐ International Education & Research Collaboration (17 - 28 July)

Cross-cutting themes

Does your organisation support any of our cross cutting themes? *

☐ First Nations' priorities

☐ Regional collaboration

☐ Gender equality and inclusion (1 - 12 Aug)

☐ None of the above / not applicable

☐ Sustainability (2 - 12 Oct)

Criterion 1

Explain how your organisation, product or service aligns with [Australia's strategic objectives for Expo?](#)

- Deepen Australia's relationship with Japan:
 - Strengthen strategic, economic and people-to-people ties between Australian and Japan.
 - Collaborate with Japan on shared regional objectives.

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

- Create new opportunities for Australia:
 - Promote Australia's dynamic and innovative economy on a global platform.
 - Maximise trade and investment outcomes across priority sectors.
 - Inspire travel to Australia for leisure, business and education to grow the visitor economy.
 - Highlight Australia's contribution to solving global challenges, including with regional partners.
- Project a modern Australia to the world:
 - Showcase Australia's vibrant, creative, and inclusive society.
 - Embed First Nations' priorities, perspectives, and practices.
 - Reflect Australia's leadership on gender equality and inclusion.

*

Word count:

Must be no more than 150 words.

Criterion 2

Explain how your organisation, product or service aligns with:

- [Australia's priority programming pillars and/or themes for Expo 2025](#)
- [Expo 2025 theme 'Designing Future Society for Our Lives'](#)
- [UN Sustainable Development Goals](#)

*

Word count:

Must be no more than 300 words.

Criterion 3

Tell us about your organisation's trade and investment activities with Japan.

What aspirations does your organisation have of operating in / expanding your business interests in the Japanese market.

What is your planned timeline for these activities?

*

Word count:

Must be no more than 150 words.

Criterion 4

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

What is your organisation's unique Australian product, innovation or story? How will its inclusion in Expo portray Australia positively?

Please also tell us how you plan to leverage the Expo platform.

*

Word count:

Must be no more than 150 words.

Certification

* indicates a required field

Supporting Documentation

Please attach files in support of your application. Files may include photos/imagery and specifications of your product or service or further details or marketing material on your products or organisation. Please note we will not review supplementary text to support criteria already answered above.

Please attach files

Attach a file:

Privacy and Freedom of Information

The Department of Foreign Affairs and Trade (DFAT) must comply with the [Australian Privacy Principles](#) contained in the *Privacy Act 1988* (Cth) (Privacy Act). The DFAT Privacy policy is available [here](#).

The information you provide in your application is used by DFAT to assess your Expression of Interest. This information, including personal information, may be disclosed to the DFAT Osaka Expo Taskforce, Commonwealth and State or Territory governments, organisations that have involvement in Expo 2025. Applicants should also note the provisions of the *Freedom of Information Act 1982* apply to documents in DFAT's possession.

I certify that:

- I have read the relevant information provided for Expo 2025 Osaka - Australia Pavilion Partnerships regarding eligibility and partnership conditions.
- The statements in this application are true to the best of my knowledge and any supporting material is my own work or the work of the persons named in this application.
- I accept that DFAT reserves the right to use whatever assessment processes and selection criteria they deem necessary to evaluate this and other applications for partnerships opportunities.
- I acknowledge that this Expression of Interest will be assessed on its merits and compared to other prospective partners' applications.
- I understand that my contact details may be used to receive information updates about relevant DFAT activities, and that I may choose to opt out of further updates at any time.

Expo 2025 Osaka - Australian Pavilion Partnerships - Expression of Interest

Form Preview

- I accept that my organisation will not have exclusivity of products or services provided, or representation in a sector.
- If my application is successful, I consent to the media or members of parliament being given information about the Partnerships and agree I may be contacted directly by them on the contact number provided under Applicant Details above.

Certification: *

☐ Yes, I have read and agree to the above conditions.

Date of Certification *

Must be a date

Certifying Officer's Name *

Title

First Name

Last Name

Certifying Officer's Position *